

Badge Name:

CRITERIA
What do you need to do to earn the badge?
Does it expire?



SKILLS + KNOWLEDGE
What skills does the badge represent?



VALUE PROPOSITION
Why bother earning the badge?
What opportunities does it unlock?



ENDORSERS
Who supports and recognises your badge?



USERS
Who is your badge for?



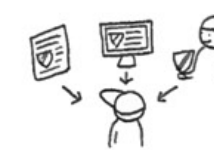
Earners:

BEHAVIOURS
What behaviour does the badge encourage?



Issuer:

CHANNELS
Where does a user find out about your badge?



Issuer:

Audience:

Audience:

EVIDENCE
What artefact will show the criteria has been met?



Displayer:

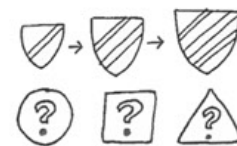
AWARDED
Who awards your badge and how?



Displayer:

LEARNING PATHWAYS

What other badges exist in your eco system?
Are there different levels?



RESOURCES + SUSTAINABILITY

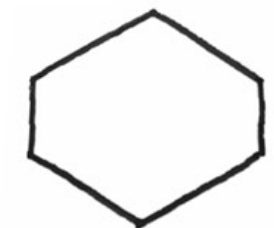
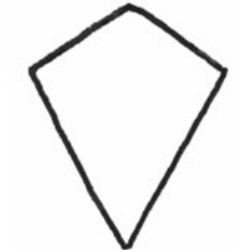
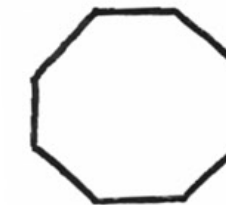
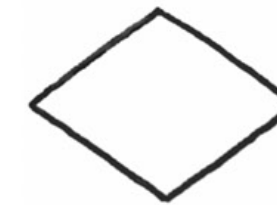
What resources are needed for your badge to work?
Eg. technology, expertise, money?



BADGE NAME: _____

Ideas for badge shapes:

BADGE DESIGN



BADGE CRITERIA

BADGE TAGS

How will people search for your badge?

Eg.

Communication

Coding

Presenting

